



MERTON PARK, delightfully situated amidst picturesque surroundings is extremely healthy, enjoying an unique record of longevity. Rising from 70 to 150 ft. above sea level and nestled in the beautiful Surrey Hills it has an air both bracing and health-giving. Delightful walks abound, Wimbledon Common (800 ft. above sea level) and some of London's most glorious open spaces are within easy reach. It is an ideal residential district with a subsoil of gravel and clay which is extremely dry, free from dampness and from which all monotony has been excluded. Clean and well kept with a modern system of drainage and sanitation, yet with a sylvan beauty of green foliage, undulating hills and wooded slopes it constitutes one of the most popular and attractive areas around the great metropolis.

Builders' brochure



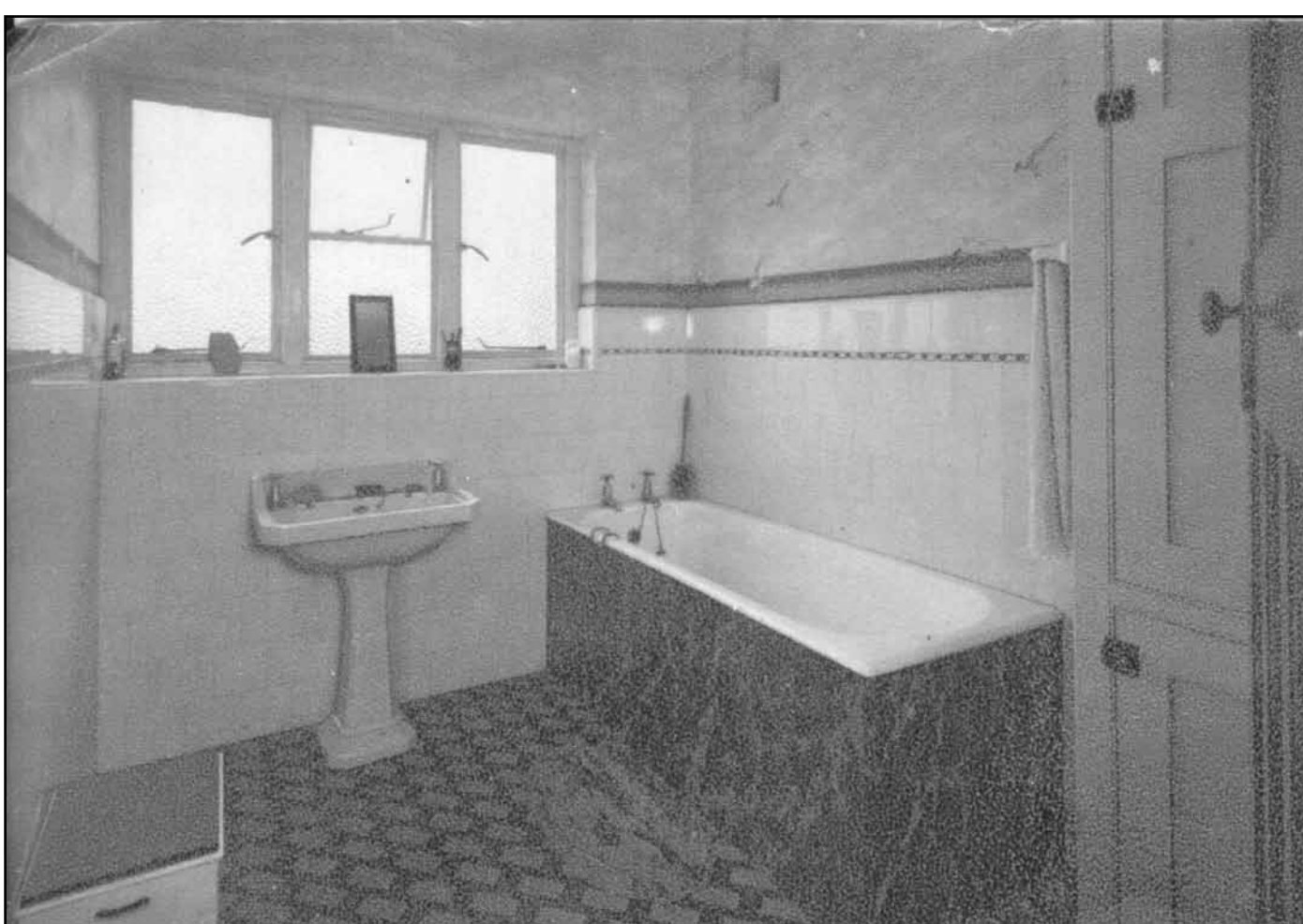
TYPE 'A'



TYPE 'D'



DINING ROOM



Houses
 Built by
Arthur A. Ward
 1, Crescent Road,
 Wimbledon,
 S. W. 20.
 Phone: Wimbledon 5350.
 on the
Merton Park Estate

A Guide to the Beautiful Homes at
WESTCROFT GARDENS
 ON THE MERTON PARK ESTATE
 MARTIN WAY
 MERTON PARK

An Estate of Well-built Houses that are a recommendation in themselves. A host of satisfied purchasers have bought 'WARD' houses without a single complaint - hence the remark so often heard
"If WARD built it, YOU can rely upon its being WELL built"

Shops of all descriptions are available and the facilities for sport of every description are unexcelled, including a splendid golf course. There is an up-to-date cinema at Morden where the latest films can be seen. Churches of every denomination and schools are close by.

Builders' brochure

No house can be too well built both as regards quality of material and workmanship, after all it only means a few pence per week extra at the outstart to have a well built house in these days of advantageous mortgages. The old adage repeats itself:—"THE BEST IS THE CHEAPEST."

Builders' brochure

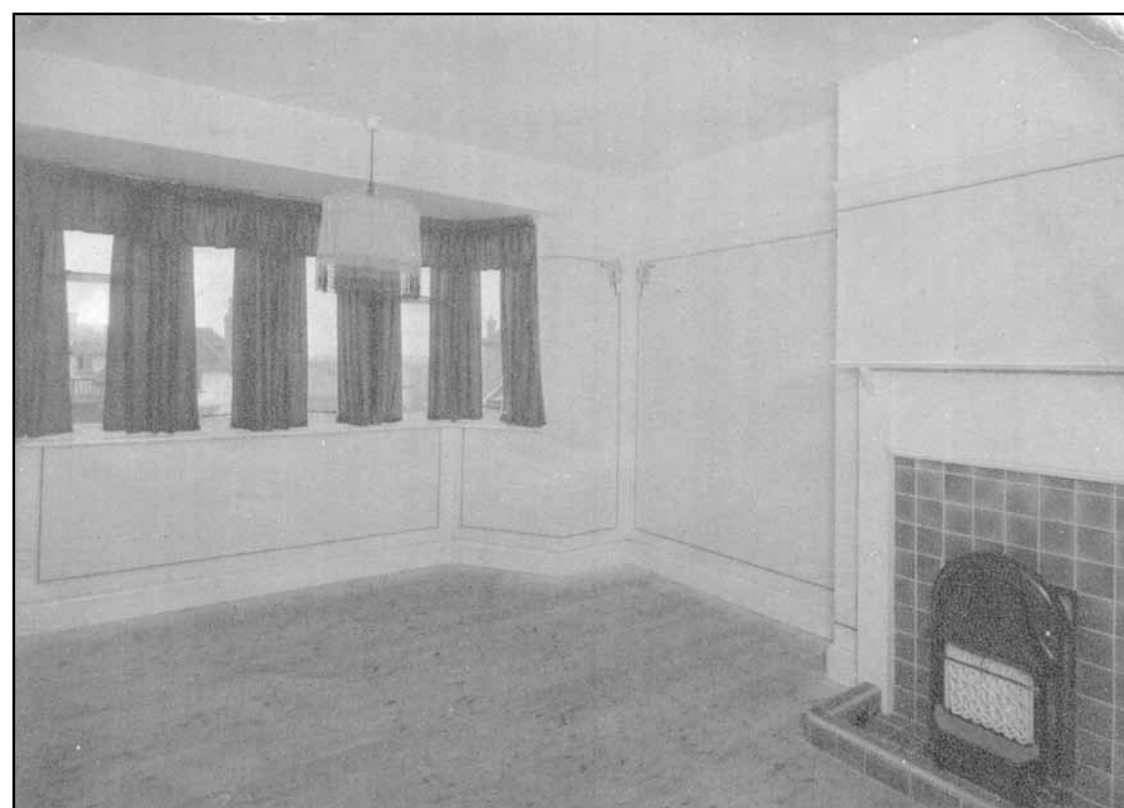
PRICES FREEHOLD and our low repayment terms at 4½% over a period of 23 years.

Type	Price	Deposit	Mortgage	Repayments
"B"	£1150	£115	£1035	£1 7s. 6d.
"A"	£1050	£105	£945	£1 6s. 0d.
"C"	£950	£95	£855	£1 3s. 6d.
"D"	£875	£88	£787	£1 1s. 6d.
"D.I"	£845	£85	£760	£1 0s. 9d.

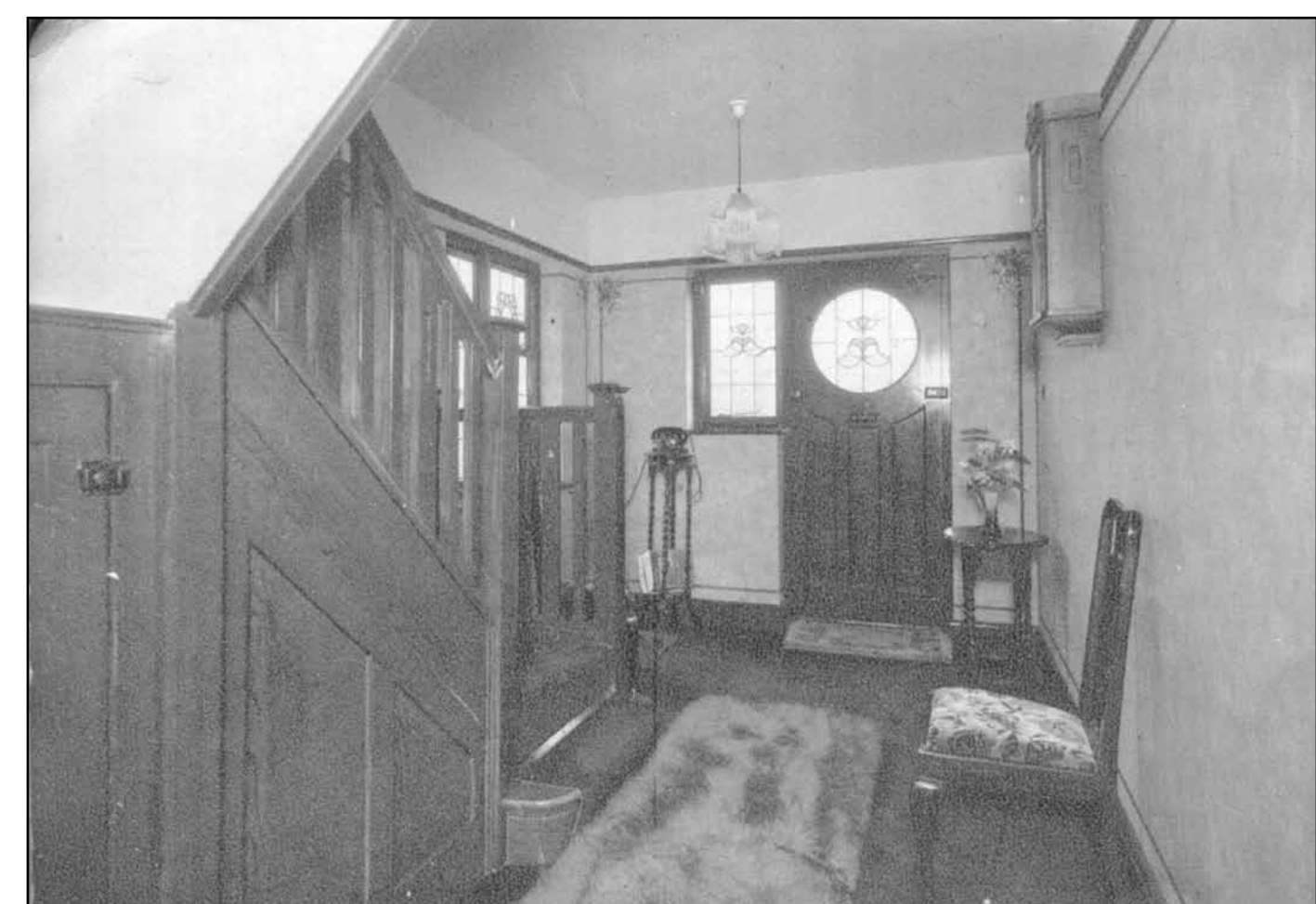
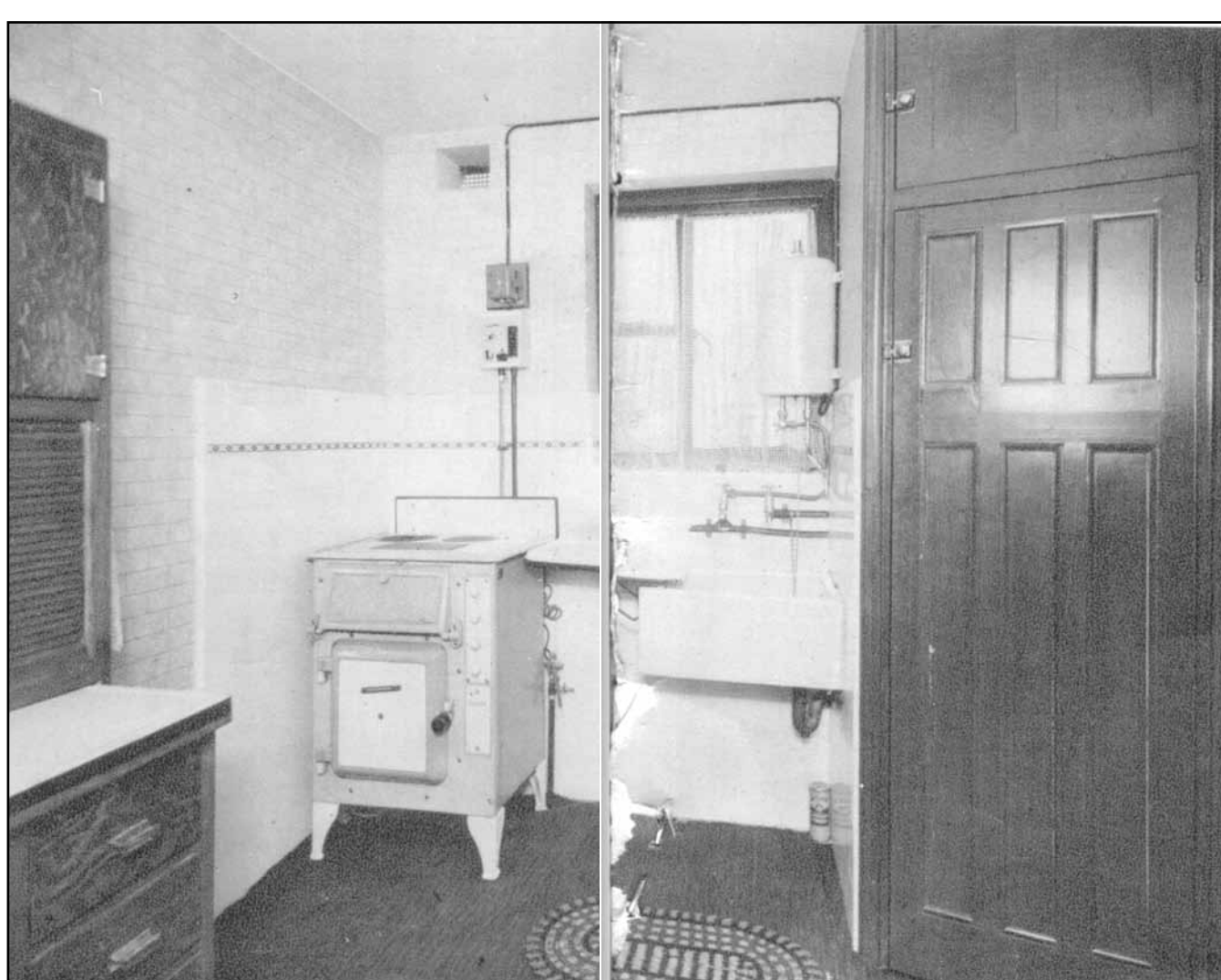
OUR SPECIAL LOW CASH DEPOSIT TERMS.

"D"	£875	£50	£825	£1 2s. 5d.
"D.I"	£845	£50	£795	£1 1s. 8d.

Prices of any house reduced by £25 if purchaser prefers to pay legal charges. This means 9d. less



DRAWING ROOM



It is in these salubrious surroundings the Merton Park Estate is to be found. Situated in Westcroft Gardens and Martin Way—the new by-pass road just completed—it constitutes one of the most desirable spots in this select neighbourhood. Mr. Ward's Estate consists of five types of houses which relieve it from irksome sameness and the builder will construct any type of house to suit personal requirements. Every house is extremely well built and the whole estate consists of well laid out, carefully constructed homes which are a constant source of pleasure to the many who already reside there and will continue to be so to those yet to come. Before coming to a decision bring your own Architect or Surveyor to make a thorough report. The houses will stand the test of investigation by an expert. The sponsor would gladly pay their fees for professional criticism.

Builders' brochure



TYPE 'B'



TYPE 'C'